



4-03-01

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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



IN RE APPLICATION OF:

ATTORNEY'S DOCKET NUMBER

Stephen D. Tiley and  
Rodney S. Smith

3520-010579-H

ENTITLED

"METHOD OF USING PRODUCT PICKUP TO CREATE DIRECT MARKETING  
OPPORTUNITIES"

To the **Application Branch**  
Box PATENT APPLICATION  
Commissioner for Patents  
Washington, D.C. 20231

EXPRESS MAIL CERTIFICATE

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Date of Deposit April 2, 2001

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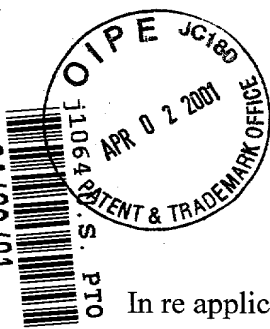
**SPECIFICATION (31 pp.); CLAIMS (9 pp.); ABSTRACT (1 p.); DRAWINGS (4 sheets);  
NON-PUBLICATION REQUEST UNDER 37 CFR 1.213;  
LETTER RECOGNIZING ATTORNEYS (2 pp.)**

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee"  
service under 37 C.F.R. '1.10 on the date indicated above and is addressed to the Assistant  
Commissioner for Patents, Washington, D.C. 20231.

James G. Porcelli

(Typed name of person mailing paper or fee)

  
(Signature of person mailing paper or fee)



PATENT APPLICATION  
Attorney Docket No. 3520-010579-H

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of :

**Stephen D. TILEY and  
Rodney S. SMITH** :

Serial No. Not Yet Assigned :

Filed Concurrently Herewith :

**METHOD OF USING  
PRODUCT PICKUP TO CREATE  
DIRECT MARKETING  
OPPORTUNITIES**

Pittsburgh, Pennsylvania  
April 2, 2001



LETTER RECOGNIZING ATTORNEYS

BOX PATENT APPLICATION  
Commissioner for Patents  
Washington, D.C. 20231

Sir:

Enclosed for filing is an informal application for patent as above identified, comprising a specification, claims, abstract and drawings, which is a continuation-in-part of pending Application Serial No. 09/753,211 filed January 2, 2001, which is a continuation-in-part of pending Application Serial No. 09/707,185 filed November 6, 2000. Information regarding the inventors and the application is as follows:

1. Stephen D. Tiley                      Rodney S. Smith  
6 Todd Road                              1109 Kuhn Road  
Carlisle, PA 17013                      Boiling Springs, PA 17007-9631
2. Citizenship: U.S.A.                      Citizenship: U.S.A.
3. Title: **METHOD OF USING PRODUCT PICKUP TO CREATE DIRECT MARKETING OPPORTUNITIES.**

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Date of Deposit April 2, 2001

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James G. Porcelli

(Name of Registered Representative)

Signature

April 2, 2001  
Date

4. Priority: U.S. Provisional Application No. 60/193,525 filed March 31, 2000
5. Drawings: 4 sheets of drawings containing 4 figures
6. Claims: 40 claims
7. Small Entity: Small Entity Status is asserted for this application under 37 CFR 1.27.
8. Non-publication Request Under 37 C.F.R. §1.213

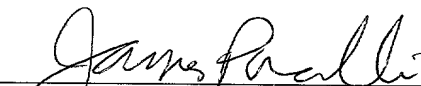
Please accept the application for purposes of granting a filing date pursuant to 37 C.F.R. §1.53(b) and recognize Lester N. Fortney, James G Porcelli; and William H. Logsdon, Registration Nos. 38,141, 33,757; and 22,132, respectively, as attorneys in this application, pending the filing of a formal Declaration and Power of Attorney and payment of the filing fee. 37 C.F.R. §1.53(f).

Kindly direct all communications relating to this application to James G. Porcelli.

Respectfully submitted,

WEBB ZIESENHEIM LOGSDON  
ORKIN & HANSON, P.C.

By



James G. Porcelli  
Registration No. 33,757  
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700 Koppers Building  
436 Seventh Avenue  
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PATENT APPLICATION  
NON-PUBLICATION REQUEST  
Attorney Docket No. 3520-010579-H

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of :

**Stephen D. Tiley and  
Rodney S. Smith**

: **METHOD OF USING PRODUCT  
PICKUP TO CREATE DIRECT  
MARKETING OPPORTUNITIES**

Serial No. Not Yet Assigned

Filed Concurrently Herewith :

Pittsburgh, Pennsylvania  
April 2, 2001

NON-PUBLICATION REQUEST UNDER 37 C.F.R. §1.213

Commissioner for Patents  
Washington, D.C. 20231

Sir:

The Applicants hereby request that the above-identified application "Method Of Using Product To Create Direct Marketing Opportunities" concurrently herewith, not be published under 35 U.S.C. §122(b).

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James G. Porcelli

(Name of Registered Representative)

Signature

April 2, 2001

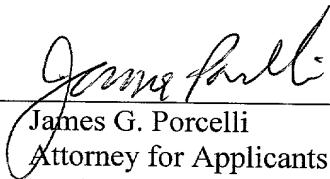
Date

The undersigned hereby certifies that the invention disclosed in the application has not been and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication at 18 months after filing.

Respectfully submitted,

WEBB ZIESENHEIM LOGSDON  
ORKIN & HANSON, P.C.

By



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